



HAREP was founded in 1993 by a group of real estate professionals to address the needs of the diverse markets in affordable housing. HAREP is an affiliate chapter of NAHREP.



Maximizing Social Media for Success

Wednesday, March 19, 2014 | 11:00 am - 1:00 pm

Leverage the powerful digital marketing platform that is Social Media! Teresa St. John, Social Media Program Manager with First American Title Company will teach you to:

- Gain understanding of the various platforms and how to choose which one is best for your marketing campaign.
 - How to integrate your “Sphere of Influence” database and gain referral business.
 - How to integrate social media with your print marketing efforts, email campaigns and existing websites
 - Why it’s important to have Social Profiles
 - Drive Traffic from your online presence



Join us for our sponsored educational luncheon (PHX) and membership drive (\$25 annual membership) in celebration of our expansion into Pinal County.



First American companies are sponsoring the lunch.



First American

VENUE:

Sheraton Phoenix Airport Hotel
Arizona Room
1600 South 52nd Street
Tempe, AZ 85281

REGISTRATION:

WWW.HAREPARIZONA.ORG

INCLUDES LUNCH SPONSORED BY
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FUTURE MEMBERS: \$25 MEMBERSHIP
WILL INCLUDE LUNCH

